2010 marks the silver anniversary of the legendary movie “The Color Purple”, which stars Whoopi Goldberg, Danny Glover, Oprah Winfrey and Margaret “Shug” Avery. The film tells the story of problems faced by African American women during the early 1900s. It’s a story of transformation and finding self-worth. For 25 years, this iconic movie has left a lasting impression on young and old alike, as it is both uplifting and inspiring. Its message has served as a vehicle to spark dialogue between both genders and touched the hearts and minds of many cultures.

Singer/Actor, Maria Howell also appeared in TCP alongside one of its stars, Margaret Avery, in the pivotal scene that some call “one of the film’s most stirring moments”. She and “Shug” go back and forth in a “tug of spirit” with, “God Is Tryin’ to Tell You Something”, which leaves everyone singing its praises. To commemorate this 25th anniversary, Maria has invited Margaret Avery to join her in a special evening of jazz entertainment with a “Color Purple” theme. It will consist of songs from the movie, including “God Is Tryin’ to Tell You Something” and “Ms. Celie’s Blues”.

Other celebrity and VIP guests who will be invited are, Reuben Cannon (Casting Director of the TCP and Tyler Perry Studios), Tyler Perry (Director/Founder of Tyler Perry Studios), Roger Bobb (Supervising Producer of Tyler Perry Studios), Sachi Koto (The Japan-America Society of GA),), Jasmine Guy (Director/Actor), Terri J. Vaughn (Actor/“The Steve Harvey Show” and “Meet The Browns”), Freddy Cole (Pianist/Singer/brother of Nat King Cole), Mo’Nique (host of the Mo’Nique Show), Denise Hendricks (Producer of the Mo’Nique Show), Carl Anthony (WCLK’s host of Serenade to the City), Earl Klugh (Legendary Grammy Award Winning Jazz Guitarist), Louis Gossett, Jr. (famed actor/activist), to help make this an evening as memorable as the movie itself!

A portion of the proceeds will benefit Maria’s favorite charity, Students Without Mothers, a non-profit organization providing scholarship assistance to high school seniors who are without their mothers due to death or other unfortunate circumstances.(www.studentswithoutmothers.org) This special organization, founded by Mary Torrence, is of particular interest to Maria for several reasons. Being the oldest of six children, Maria knows firsthand the positive impact of attending college funded by a scholarship. It has been a passion of hers for many years, to extend the same opportunities and to encourage children to reach for their goals, even in the midst of uncertainty. She has used her celebrity as a platform to promote self-worth and self-esteem in young people.
With the assistance of caring people, SWM recipients will be able to have one less thing to worry about, and will be able to concentrate on their main goal…education. SWM is in need of scholarship funds to make this happen for some very special deserving young people. We invite you join Maria as she hosts this celebration of the 25th Anniversary of TCP, which will be a spectacular gathering for a worthy cause.

*A tax deductible donation of $20 per person will be requested to reserve a general seat for this event.

Also available are VIP passes for parties of two and Corporate Sponsor packages (details below):

**VIP Passes (Parties of Two)**

*VIP Passes include:*

- A table for two in the VIP section
- A complimentary glass of wine
- A photo opportunity with special guest Margaret “Shug” Avery
- Your favorite line from *The Color Purple* printed in the “A Color Purple Moment” brochure distributed at the event

*A tax deductible donation of $200 is requested.*

*Corporate Sponsor Package*

*Major Corporate Sponsors will receive:*

- A full page ad in the “*A Color Purple Moment*” brochure distributed at the event
- A table for 4 at the event and table signage with the sponsor’s name and/or logo
- A complimentary glass of wine
- An on-stage appearance/introduction at the event and photo opportunity with special guest Margaret “Shug” Avery
- Mention in PR appearances on radio and TV prior to the event (i.e. FOX 5 “Good Day Atlanta”, WCLK 91.9FM, etc.)
- Prominent positioning in a special e-announcement to be distributed to a database of approximately 10,000
- Sponsor recognition on the SWM website

*A tax deductible donation of $500 is requested.*

**Additional Preview Links:**


www.studentswithoutmothers.org

http://www.youtube.com/watch?v=sHyHa2XU8x4 (Maria sings “God Is Tryin’ To Tell You…”)

http://www.imdb.com/title/tt0088939 (Imdb/The Color Purple)